

Writer Stephen Kovash asked me to define the difference between Graphic Design and Graphic Arts. I explained it this way:

Graphic Art and Design are about the form and the message: Graphic Arts favor form first, with message second. The focus is art that also might have a message. Graphic Design is the practical use of Graphic Art. The focus is packaging the message in an attractive manner so the viewer better understands the message.



## ‘Six Designers’

According to my graphic artist/designer friend, Kyle Golding, graphic art and design are about the form and the message: “Graphic arts (favor) form first, with message second. The focus is art that also might have a message. Graphic design is the practical use of graphic art. The focus (is) packaging the message in an attractive manner so the viewer better understands that message.”

Three of the featured artists are based in Oklahoma and are partners

metro graphic design professors strike a balance in the artistic and commercial as part of an exhibit on Sunday.

HEN KOVASH

City University's Hisey will showcase the art and six graphic artists beginning Saturday through Sept. 15 in an exhibit titled "Six Designers."

Along to my graphic artist friend, Kyle Golding, it and design are about the message. "Graphic arts are fine, with message second. It is art that also might message. Graphic design is the practical use of graphic art. The focus (is) packaging the message in an attractive manner so the viewer better understands that message."

Three of the featured artists are Oklahoma and are partners with City Square Mile. Casey Hisey has a background in graphic design from the University of Central England and a degree in fine art from the University of Oklahoma. She has published children's books and does design work for publishing organizations. Hisey has taught graphic design and illustration at Oklahoma State University since 1988. Also educated in the UK, David Hisey is an associate professor of visual communications at OU. Bruce Macella is an associate professor at Oklahoma City University with a master's degree in fine arts and a bachelor's degree in fine arts from OU.

The Square Mile designers often struggle to maintain a balance between the artistic and the commercial. The work exhibited by the Square Mile designers will include graphic design, photography and

"1990s Sign," Dallas, David Hisey

We believe that this collection of graphic design pieces combined with other associated visual works will create awareness for those who view it, leading to a better understanding of the design profession and of those who teach it.

—David Hisey

illustration, showing examples of collaborative design pieces mixed with illustrations and photography from each artist. According to David Hisey, "We believe that this collection of graphic design pieces combined with other associated visual works will create awareness for those who view it, leading to a better understanding of the design profession and of those who teach it."

The remaining three artists teach at the State University of New York at Oswego. Cary Brewer Thompson's pedigree includes a bachelor of arts in painting from Oklahoma City