



Overture Kicks Off 2010-2011 Season in Style

Thursday, August 26th 6:00 - 8:00 p.m. @ Cafe Nova

FOR IMMEDIATE RELEASE

Oklahoma City Philharmonic
428 West California, Suite 210
Oklahoma City, OK 73102
(405) 232-7575

Overture begins the third season of music, fun and cultural development on Thursday, August 26th with an open recruiting event. The free happy hour get-together will be from 6:00 to 8:00 p.m. at Cafe Nova, 4308 N. Western. More free, open to the public events are planned for the fall, leading up to the 2010-2011 season of the Oklahoma City Philharmonic (OKC PHIL).

The focus of Overture is promotion of the musical performances, educational programs and community service of the OKC PHIL. This membership group introduces new audiences to orchestral music and encourages present and future participation with the OKC PHIL through social interaction.

Overture is an invitation to the entertaining and enlightening performances of the OKC PHIL. Members join with friends to listen to classical scores, movie themes and pop tunes performed by the world class musicians of the OKC PHIL. Overture members enjoy exclusive pre / post concert parties with food, drinks and socializing with orchestra members and guest artist. Other benefits include OKC PHIL ticket packages, special concert seating and additional "members only" offers.

Membership in Overture includes:

- Tickets to three designated Overture concerts
- Access to invitation-only pre / post concert events featuring hors d'oeuvres and drinks plus meet the members of the orchestra and guest artist
- Select group seating at certain concerts
- Special exclusive/early bird ticket offers
- Networking opportunities with members of the OKC PHIL board and corporate sponsors
- Potential opportunities to join the Associate Board of the OKC PHIL
- Invitations to members only and VIP events such as "Red, White Boom" and "Violins & Vino"
- Additional "members only" offers and promotions as they become available

Overture is managed by the OKC Philharmonic Associate Board. The role of this group is to impact the current and future activities of the OKC PHIL through social interaction and civic leadership. The charge of the Associate Board is to recruit and develop new audiences for the OKC PHIL. This is done by hosting awareness events, promoting single/season ticket purchases and administering the Overture program.

"The OKC PHIL is a cornerstone of cultural life of Oklahoma City. As a group, we hope to bring new audiences to orchestral music by eliminating stereotypes and exposing casual music fans to the OKC PHIL. Overture gives people a chance to see what the philharmonic is all about." Kyle Golding, Associate Board President.

Learn more about Overture, the OKC PHIL and the Associate Board at www.okcphilharmonic.org or contact Michelle Winters, OKC PHIL Director of Marketing at (405) 232-7575 or mwinters@okcphilharmonic.org.

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